

Sponsorship Opportunities
24th ANNUAL PATHWAYS WALKATHON
October 1, 2023

Platinum Sponsors: Donation of \$1,000 or more.

Benefits:

- All **Platinum Sponsors** benefit with premium logo recognition and promotional opportunities designed specifically for your organization as requested.
- Prominent name and logo recognition on all promotional materials including:
 - * Commemorative tee-shirt
 - * Promotional flyers/posters
 - * Walkathon web page
 - * Informational messages to over 5,000 contacts on Constant Contact, the Pathways' newsletter, and the Pathways/Senderos' social media pages

Gold Sponsors: Donation of \$500 or the equivalent in goods, services or prizes.

Benefits:

- *Pronounced* name and logo recognition on all promotional materials including:
 - * Commemorative tee-shirt
 - * Promotional flyers/posters
 - * Walkathon web page
 - * Informational messages to over 5,000 contacts on Constant Contact, the Pathways' newsletter, and the Pathways/Senderos' social media pages

Silver Sponsors: Donation of \$250 or the equivalent in goods, services or prizes.

Benefits:

- Name and logo recognition on all promotional materials including:
 - * Walkathon registration brochure
 - * Commemorative tee-shirt
 - * Promotional flyers/posters
 - * Walkathon web page
 - * Informational messages to over 5,000 contacts on Constant Contact, the Pathways' newsletter, and the Pathways/Senderos' social media pages

Bronze Sponsors: Donation of \$100 or equivalent in goods, services, or prizes.

Benefits:

- *Listing on commemorative tee-shirt

Raffle Donations: In-Kind donation of raffle items

- Listing on commemorative tee-shirt

(Sponsorships must be received by September 19th in order to be printed on the t-shirt.)

For more information, please call: (860) 229-2776; or email: hmills@pathwaysnb.org